



For further information contact:
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Northumberland Hills Hospital Foundation
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The Northumberland Hills
Hospital Foundation
present...



SATURDAY, NOVEMBER 12, 2011

**GALA SPONSORSHIP
OPPORTUNITY
PROGRAM**

Gala Sponsorship Opportunities

Platinum Sponsor \$10,000

Benefits:

- Designation as an Official Platinum Partner
- One “Front of the House” Corporate Table for ten (10) guests
- Award of Appreciation presented in front of media
- Recognition during the evening program
- Corporate exposure in a comprehensive public relations campaign, including:
 - Full page recognition in a glossy 24 page post-gala Northumberland Publishers supplement
 - Sponsor listing in a two–page post-gala newspaper spread in Northumberland News
- Recognition during a monthly Medical Association meeting and Foundation Board meeting
- Inclusion on the hospital’s Donor Wall at the corresponding level
- Invitation to appear in pre-gala news photos

Corporate Name & Logo Exposure Summary:

- Full page recognition with logo in the Gala Evening Program
- Corporate Name and Logo displayed on the Foundation Gala web site
- On-Site signage – Corporate Name and Logo to be prominently displayed at the event
- Pre– and Post-event recognition in the local media
- Corporate recognition posted in a central area frequented by Medical Professionals, Hospital Staff and the general public



Gala Sponsorship Opportunities

Gold Sponsor \$5,000

Benefits:

- Four (4) tickets to the Gala
- Award of Appreciation presented in front of media
- Recognition during the evening program
- Half page recognition with logo in the Evening Program
- Pre- and Post-event recognition in local media
- Corporate exposure in a comprehensive public relations campaign, including:
 - 1/2 page recognition in a glossy 24 page post-gala Northumberland Publishers supplement
 - Sponsor listing in a two–page post-gala newspaper spread in Northumberland News
- Corporate recognition on on-site signage
- Recognition during a monthly Medical Association meeting and Foundation Board meeting
- Corporate recognition posted in a central area frequented by Medical Professionals, Hospital Staff and the general public
- Corporate Name displayed on the Foundation Gala web site
- Inclusion on the hospital’s Donor Wall at the corresponding level

Silver Sponsor \$2,500

Benefits:

- Two (2) tickets to attend the gala
- Quarter page recognition with logo in the Evening Program
- Recognition during the evening program
- Corporate exposure in a comprehensive public relations campaign, including:
 - 1/4 page recognition in a glossy 24 page post-gala Northumberland Publishers supplement
 - Sponsor listing in a two–page post-gala newspaper spread in Northumberland News
- Inclusion on the hospital’s Donor Wall at the corresponding level
- Corporate Name displayed on the Foundation Gala web site

Please contact the Foundation Office at 905-377-7767 for more information.