



The 10th Annual Northumberland Hills Hospital Foundation Fundraising Gala ~ Saturday, November 13, 2010

GALA SPONSORSHIP OPPORTUNITY PROGRAM

Gala Sponsorship Opportunities

Platinum Sponsor \$10,000

Benefits:

- Designation as an Official Platinum Partner
- One "Front of the House" Corporate Table for ten (10) guests
- Award of Appreciation presented in front of media
- Recognition during the evening program
- Corporate exposure in a comprehensive public relations campaign, including a pre-gala sponsor profile newspaper supplement
- Special recognition in two post-event newspaper inserts with a combined circulation of 30,000 copies
- Recognition during a monthly Medical Association meeting and Foundation Board meeting
- Inclusion on the hospital's Donor Wall at the corresponding level
- Invitation to appear in pre-gala news photos

Corporate Name & Logo Exposure On:

- Full page recognition with logo and descriptive paragraph in the Evening Program
- Corporate Name and Logo displayed on the Foundation Gala web site
- On-Site signage – Corporate Name and Logo to be prominently displayed at the event
- Pre- and Post-event recognition in the local media
- Corporate recognition posted in a central area frequented by Medical Professionals, Hospital Staff and the general public

Gala Sponsorship Opportunities

Gold Sponsor \$6,000

Benefits:

- Four (4) tickets to the Gala
- Award of Appreciation presented in front of media
- Recognition during the evening program
- Half page recognition with logo in the Evening Program
- Pre- and Post-event recognition in local media
- Corporate exposure in a comprehensive public relations campaign, including a pre-gala sponsor profile newspaper supplement
- Recognition in two post-event newspaper inserts with a combined circulation of 30,000 copies
- Corporate recognition on on-site signage
- Recognition during a monthly Medical Association meeting and Foundation Board meeting
- Corporate recognition posted in a central area frequented by Medical Professionals, Hospital Staff and the general public
- Corporate Name displayed on the Foundation Gala web site
- Inclusion on the hospital's Donor Wall at the corresponding level

Silver Sponsor \$2,500

Benefits:

- Two (2) tickets to attend the gala
- Quarter page recognition with logo in the Evening Program
- Recognition during the evening program
- Corporate exposure in a comprehensive public relations campaign, including a pre-gala sponsor profile newspaper supplement
- Recognition in two post-event newspaper inserts with a combined circulation of 30,000 copies
- Inclusion on the hospital's Donor Wall at the corresponding level
- Corporate Name displayed on the Foundation Gala web site